

Personalised medicine: a view from drug discovery

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- Definition
 - Drug discovery context and implications
 - Enablers

Right patient, right medicine, right time

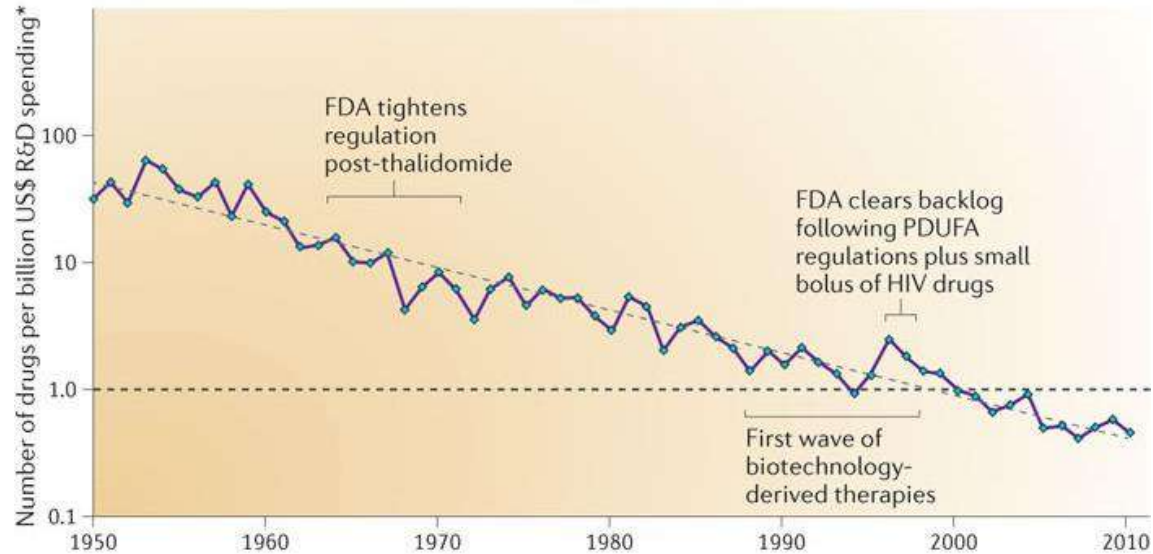


Is this just “medicine”?

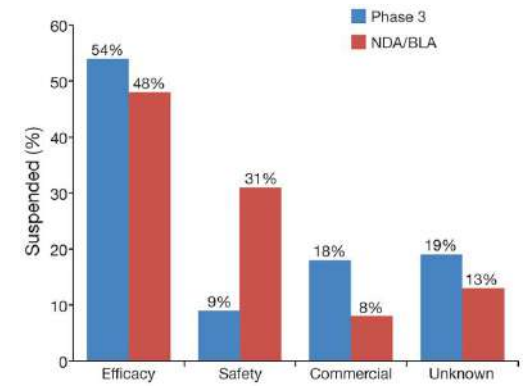
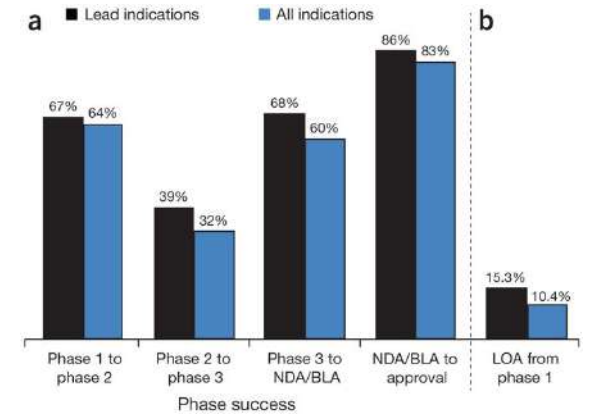
- Often equated with diagnostic biomarker eg academy of medical sciences 2013 report, MRC 2016 framework paper
- AMS report has 8 examples, all DNA/RNA biomarkers.
 - 6 are oncology, 1 HIV (abacavir and HLA B*57:01), one rare disease (CF, kalydeco and G551D CFTR mutation).
 - Only 2 discovered during development, others foundational parts of therapeutic hypothesis
- Too narrow?
 - Eg Asthma sub-populations
- Vaguely: large effect in a selected group
- True personalised medicine?
 - eg cell therapy

Context

Eroom's Law



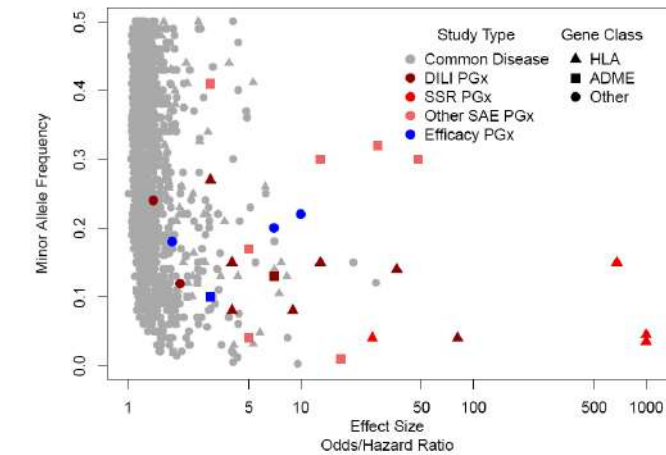
Probability of success at target selection 3%



Stratifying during development is hard



Germline only



Pros:

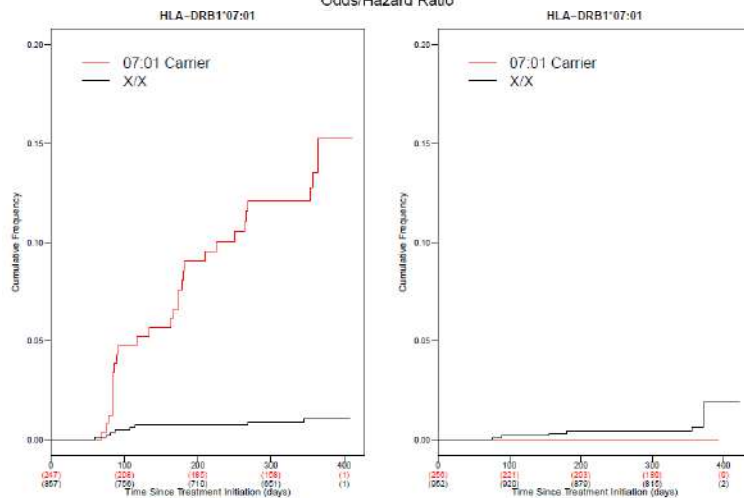
- Genetic variants affecting safety/efficacy exist
- We expect 10% of drugs to have 'detectable' genetic predictors of efficacy
- We do PGx routinely in development

Cons

- Trial programs are underpowered for PGx
- Very unlikely that genetics/genomics will rescue failed trials

Future

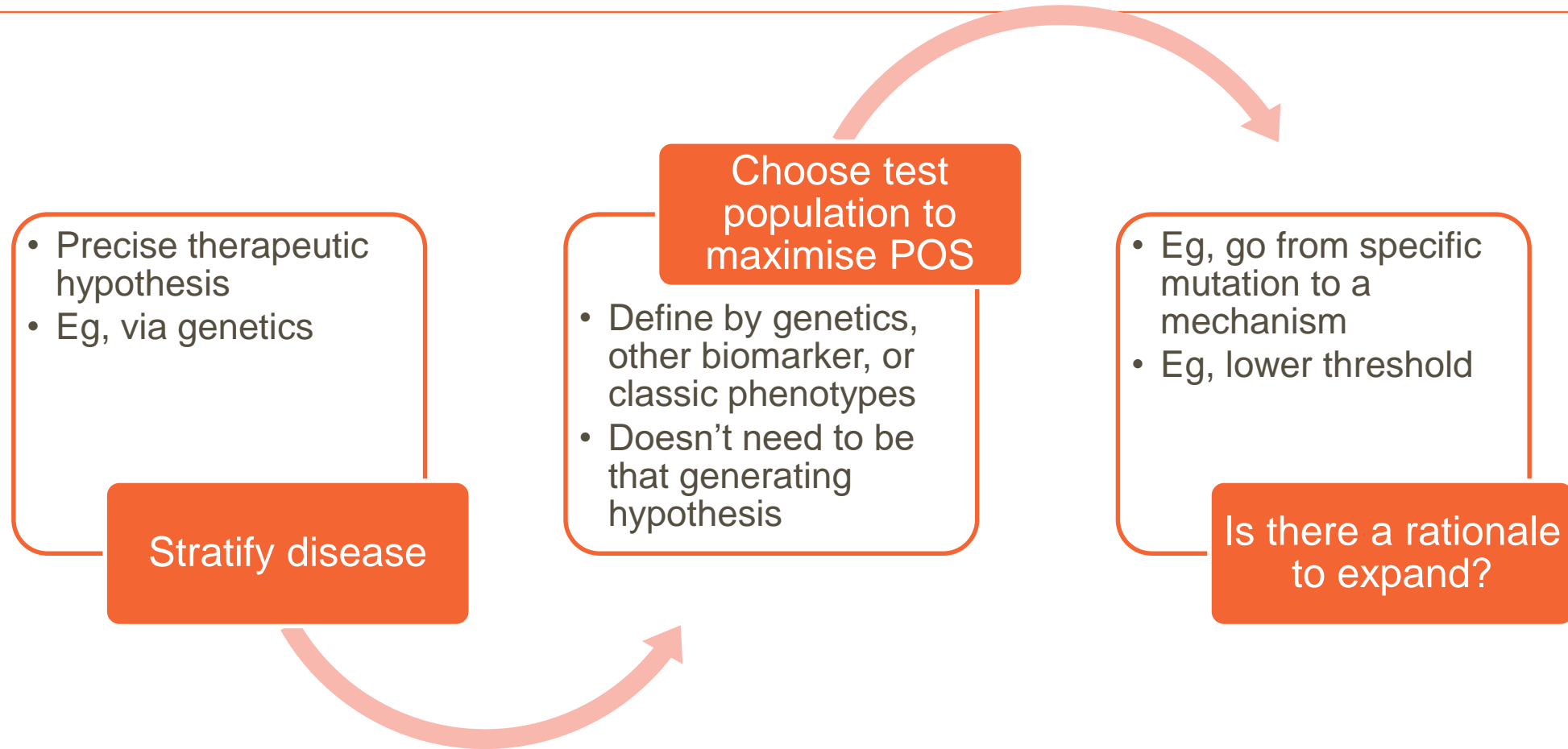
- EHR/registries + biobanks
 - Polygenic scores?
- Likely best to stratify disease before medicines: *start in the right place*
- *Oncology???*



90% of clinical programs fail



How do we derisk?



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- Increased causal understanding of etiology
 - Genetics
 - Refined phenotypes
 - Ability to recruit stratified populations into trials
 - Biobanks with appropriate consent for recontact?
 - And prospective biomarker measurement?
 - Embedding of trials into healthcare systems?
 - Platform trials with ability to build in stratification?
 - Discoveries during development
 - Trials need to collect appropriate data
 - Trials that allow expansion of study population?