

Focus groups with young people

Time: 3 hours (including a 20 min break)

Objective: To conduct focus group discussions with young people who have engaged with MTV Shuga DS2

Participants: Young people aged 15-25 living in the Mthatha who have complete the MTV Shuga DS2 questionnaire

Venue: Over the Zoom

Preparations: Voice recorder, mobile phone, Airtime/ Data, Vimeo clips, notebook, ground rules. All participants should have filled out the consent forms before the focus groups.

Part 1. How do young people engage with MTV Shuga Down South 2 (DS2)?

Explore how MTV Shuga DS2 is experienced by young people (in their own words & experiences)

Go around the room and introduce ourselves.

- How many episodes of MTV Shuga did you see and where did you see it?
- What do you like about the series?
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- What storylines or characters were the most important to you?
- Was there anything that made it difficult to watch/ listen to the show?
- Did you watch/ listen to DS2 with anyone?
 - Would you feel comfortable watch/listen to DS2 with a guardian or parent?
- Did you discuss DS2 with anyone (i.e. friends, family, peers), or did anyone discuss with you?
 - What did you discuss? Give examples of scenes or episodes, characters.
- Did you participate in polls, or post or read conversations online? Examples.

Part 2. If and how MTV Shuga DS2 led to change in their lives... (based on their memory)

Knowledge / Capability

- What did you learn about HIV self-screening from the series?

- Prompt- if they say they didn't learn anything: Do you remember the scenes where they discuss self-screening? Can you describe what happened in those scenes?
- What did you learn about PrEP from the series?
 - Prompt- if they say they didn't learn anything: Do you remember the scenes where they discuss prep? Can you describe what happened in those scenes?
- Do you trust the information in the show?
- Do you think the stories about PrEP and HIV self-screening are believable? Would it happen in real life? Explain.

Motivation

- Did the show change your attitudes of behaviours around HIV self-screening?
- Did the show change your attitudes of behaviours around PrEP different from before you saw the show?

Part 3. Show the DS2 scenes (the edited package):

1. *The scene where Ipeleng & Daniel learn about HIVST, decide to use it, test themselves, and what they do next...*
2. *The scene about Reggie and Kwanele going to get tested in the Taxi Rank.*

Ask all the below questions then send this second

3. *The scene about Odirile discussing PrEP with Reggie.*
4. *Dineo's story about PrEP*

- What did you think about the scenes?
- Do you remember seeing these scenes when you watched the show initially?
- Did you learn anything new from these scenes?
- What would you change about this scene?
- What are your feelings about HIV self-screening /Prep?

Part 4

What did you think about the music in the show?

What did you think about the show being set in a South African context?