



MODULE SPECIFICATION

Academic Year (student cohort covered by specification)	2022-23
Module Code	PHM107
Module Title	Foundations for Health Promotion
Module Organiser(s)	Emilie Karafillakis and Maggie Davies
Contact email	<p>The LSHTM distance learning programmes and modules are run in collaboration with the University of London. Enquiries may be made via their Student Advice Centre.</p> <p>(Enquiries from face-to-face i.e. London-based the LSHTM MSc or research students regarding study of DL modules should be emailed to: distance@lshtm.ac.uk).</p>
Faculty	Public Health & Policy: The London School of Hygiene & Tropical Medicine https://www.lshtm.ac.uk/research/faculties/php
FHEQ Level	Level 7
Credit Value	CATS: 10 ECTS: 5
HECoS Code	101317 : 101307 : 100798
Mode of Delivery	Distance Learning
Mode of Study	Directed self-study, through online materials (Virtual Learning Environment)
Language of Study	English
Pre-Requisites	None
Accreditation by Professional Statutory and Regulatory Body	None
Module Cap (Maximum number of students)	None
Target Audience	This module is available to students registered for the DL PG Certificate/PG Diploma/MSc in Public Health programmes. This module is compulsory for students studying the Health Promotion stream of the MSc Public Health. Alternatively, it can also be taken as an individual module.
Module Description	This module provides students with an overview of the different concepts and theories of health promotion.

Duration	Studies for distance learning modules begin in early October. At this time, module materials will be made available on Moodle, once fees have been paid. Students may start their studies at any time from the beginning of October and work through the material until they complete their assessment. However, students are encouraged to commence their studies in October and work steadily through the materials over the course of the academic year and must adhere to other assessment submission deadlines.
Last Revised (e.g. year changes approved)	April 2022

Programme(s)	Status
This module is linked to the following programme(s)	
MSc Public Health: Health Promotion (Distance Learning - University of London Worldwide)	Compulsory
MSc Public Health (General stream) (Distance Learning - University of London Worldwide)	Elective
MSc Public Health: Environment and Health (Distance Learning - University of London Worldwide)	Elective
MSc Public Health: Health Services Management (Distance Learning - University of London Worldwide)	Elective
MSc Public Health: Health Economics (Distance Learning - University of London Worldwide)	Elective
PGCert and PGDip Public Health (Distance Learning - University of London Worldwide)	Elective

Module Aim and Intended Learning Outcomes

Overall aim of the module
<p>This module aims to:</p> <ul style="list-style-type: none"> improve students' ability to explain the origins and purpose of health promotion and apply theories to inform health promotion activities.

Module Intended Learning Outcomes
<p>Upon successful completion of the module a student will be able to:</p> <ol style="list-style-type: none"> 1. Explain the origins and concepts of modern health promotion; 2. Describe and compare the different ways in which 'health' can be defined, and identify the implications of this for practical health promotion; 3. Define and critically analyse key theories and concepts that inform health promotion and relate these to specific health promotion approaches and methods; 4. Apply health promotion theories in the design and implementation of health promotion strategies and interventions; 5. Explain how different theories and concepts are situated within contemporary debates in health promotion.

Indicative Syllabus

Session Content

The module is expected to cover the following topics:

- The nature of health and health promotion;
- Determinants of health and their role in health promotion interventions;
- Theories and concepts addressing individual-level and community-level behaviour change;
- Addressing health inequalities in health promotion;
- Whole population and targeted approaches to health promotion.

Teaching and Learning

Notional Learning Hours

Type of Learning Time	Number of Hours	Expressed as Percentage (%)
Directed self-study	70	70
Self-directed learning	0	0
Assessment, review and revision	30	30
Total	100	100

Teaching and Learning Strategy

Learning is via directed self-study. A guide to studying the module is provided, together with access to a range of study resources, discussion forums and online webinar discussion sessions. The textbook that supports this module provides a detailed set of learning objectives at the start of each chapter, and also offers focused reading and various learning activities. Students are strongly encouraged to participate in the module-specific discussions and online webinar discussion sessions to obtain tutor support, and to make use of the LSHTM on-line library resources. Written feedback is provided on submitted assignments.

Self-reflection and interaction with other students are crucial components of this module. Students are asked to use discussion forums on Moodle, moderated by tutors, to raise questions, reflect on the study materials or discuss their personal experiences. Participation in online webinar discussion Sessions is also expected. Finally, students will be required to write short reflective blogs, sharing their thoughts and reflections on each topic of the module.

Student support is available from the module tutors through the Moodle discussion forums and scheduled webinar 'live-chat' sessions on specific topics. Module tutors provide asynchronous feedback for all students via the online discussion forums and offer individual feedback on a formative (non-assessed) assignment submitted by the student. Tutorial support is available from the beginning of October through to the end of May.

Assessment

Assessment Strategy

For students registering for the first time in 2022/2023

This module is assessed via an assessed assignment (100%) to be submitted no later than May 31st.

For students who first registered for the module prior to 2022/2023

Prior to 2022/23 students were required to complete an unseen written examination (100%). If you are a continuing student (i.e. registered for the module for the first time prior to 2022/23) the module will be assessed as follows:

- If you have not completed the exam you may either continue with the assessment strategy in place prior to this academic year (i.e. 100% exam) **OR** complete the assessment strategy in place for students registering for the first time in 2022/23 i.e. 100% assignment.

For students registered before 2022/23, who are continuing with the assessment strategy in place when they first registered (ie an exam), the last opportunity to complete that assessment strategy will be the 2023/24 academic year.

Summative assessment. New for 2022/23.

Note: students who first registered for this module prior to 2022/23 may have the option to continue with the format in place when they first registered for the module. Please read preceding section – ‘Assessment Strategy’.

Assessment Type	Assessment Length	Weighting (%)	Intended Module Learning Outcomes Tested
Assessed Assignment	Please see the Assignment Instructions for details.	100	All

For students registering for PHM107 for first time in 2022/23

The 100% summative assignment for this module can be submitted only once annually - no later than May 31st - and must be submitted via the online Assignment Management System.

For students who first registered for the PHM107 module prior to 2022/23 (and who are continuing with the assessment format in place when they first registered): timed examinations for DL modules are held once a year, in June (including resits). Examinations in 2022/23 will either be taken in a student's country of residence in one of over 650 examination centres worldwide or will be held online. If the June 2023 module exam is held at a local examination centre, a local fee will be payable direct to the exam centre. This fee will be in addition to the module fee and is set by, and paid directly to, the individual examination centre. The level of local examination centre fees varies across the world and neither the University of London nor the LSHTM have any control over the fee amount. If the June 2023 module exam is held online, no additional exam entry fee will be payable.

Resitting assessment

Resits will accord with the LSHTM's [Resits Policy](#).

The Resit assessment will be the same assessment type as the first attempt (see previous table).

Resources

The following materials are provided to students after registration and fee payment for this module in October:

- A brief study guide for the module;
- The textbook *Health Promotion Theory* edited by Liza Cragg, Maggie Davies and Wendy Macdowall;
- An online reading list with 2-3 required readings and 3-7 optional readings for each topic within the module;
- A list of useful websites;
- Screencasts, activities, discussion forums, reflective blogs and other resources;
- Access to the LSHTM online library resources.

All materials are provided in e-format and may be accessed via the LSHTM VLE – Moodle.

Teaching for Disabilities and Learning Differences

The module-specific site on Moodle provides students with access to the majority of the module learning materials, including a study guide and online reading list (detailing both essential and recommended readings), and additional resources including supplementary exercises and optional lecture recordings. In some cases, module materials include a text book that is made available to students in e-format. All materials posted up on Moodle areas, including computer-based sessions, have been made accessible where possible. The LSHTM Moodle has been made accessible to the widest possible audience, using a VLE that allows for up to 300% zoom, permits navigation via keyboard and use of speech recognition software, and that allows listening through a screen reader. All students have access to "[SensusAccess](#)" software which allows conversion of files into alternative formats.

For students with special needs, reasonable adjustments and support can be arranged – details and how to request support can be found on the University of London Worldwide website at <https://london.ac.uk/applications/how-it-works/inclusive-practice-access-arrangements>