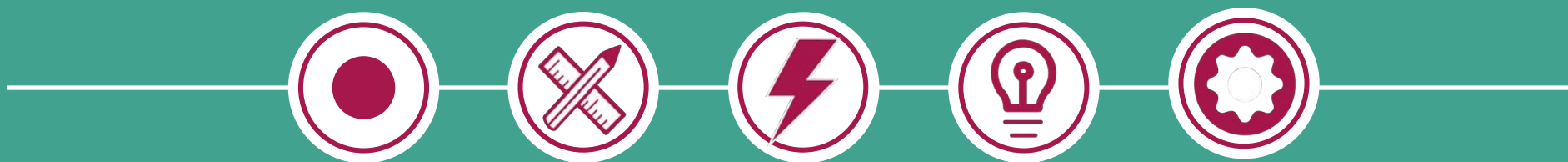




**SOCIAL
NORMS**
MENTORSHIP
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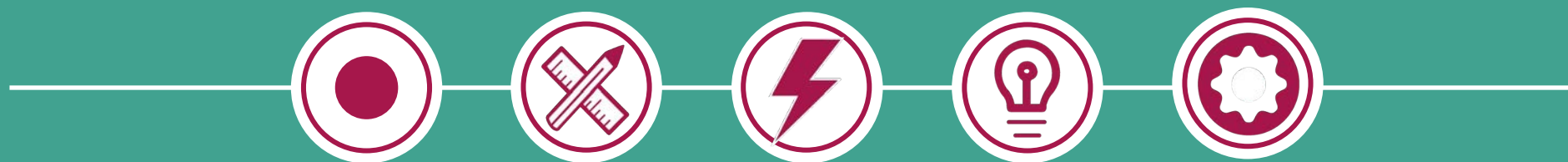
FACILITATION GUIDE & MENTORSHIP PROGRAMME



Day 3



SESSION 3: Identifying Strategies for Norm Change



Facilitation Guide & Mentorship Programme

Change is a Process

Community Driven



Takes Time



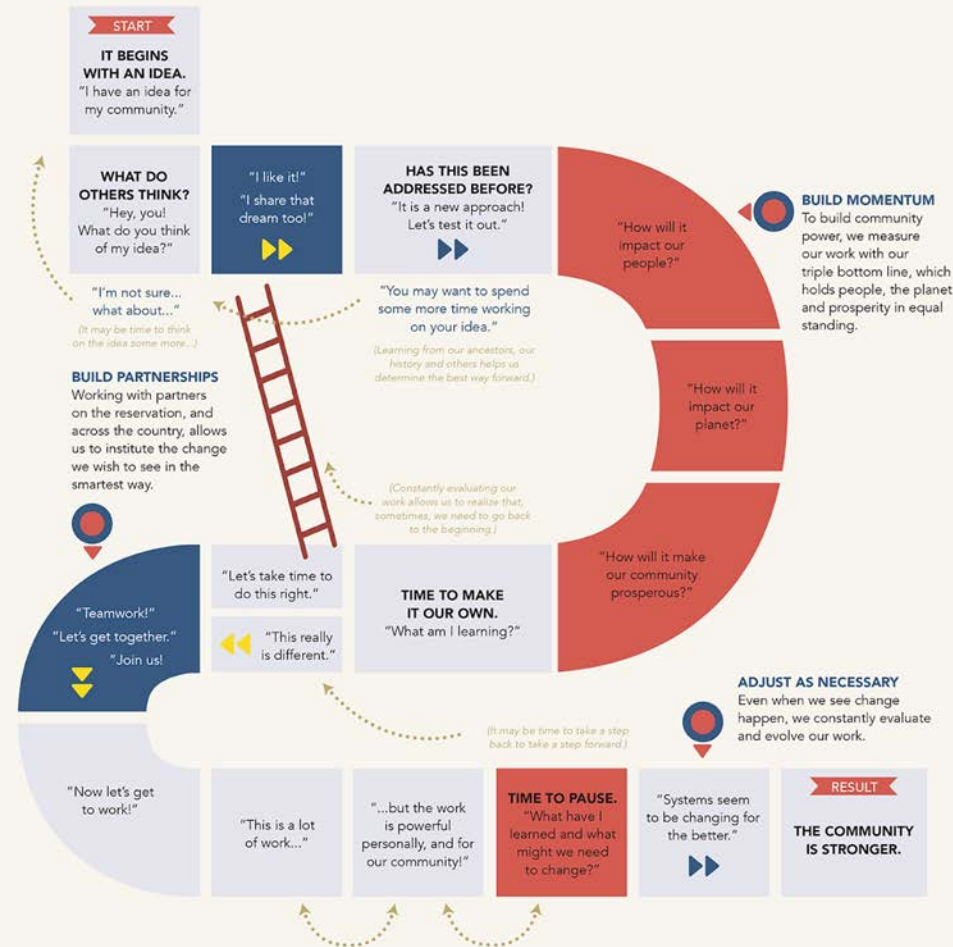
HOW DOES CHANGE HAPPEN?

Every program, every initiative, every action we take at Thunder Valley CDC follows an intentional path that allows for starts and stops, the chance to step back when we need to, and to move forward when the time is right.

Every step of the way, we carry our foundational values of empowerment, regeneration, equity and sovereignty with us.

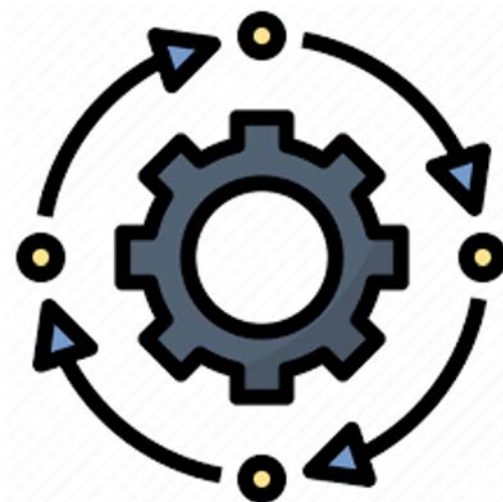
The journey reveals our ecosystem of opportunity, an adventure that is quickly becoming a model for communities on the Pine Ridge Reservation, and elsewhere.

Go on the journey with us.



Change is a Process

Community Driven



Takes Time



How does Change Happen?

1. Change is not just about communicating knowledge to people.



This is how
change actually
happens!

How does Change Happen?

3. Strong norms take more time to achieve. We will need a critical mass to create change.

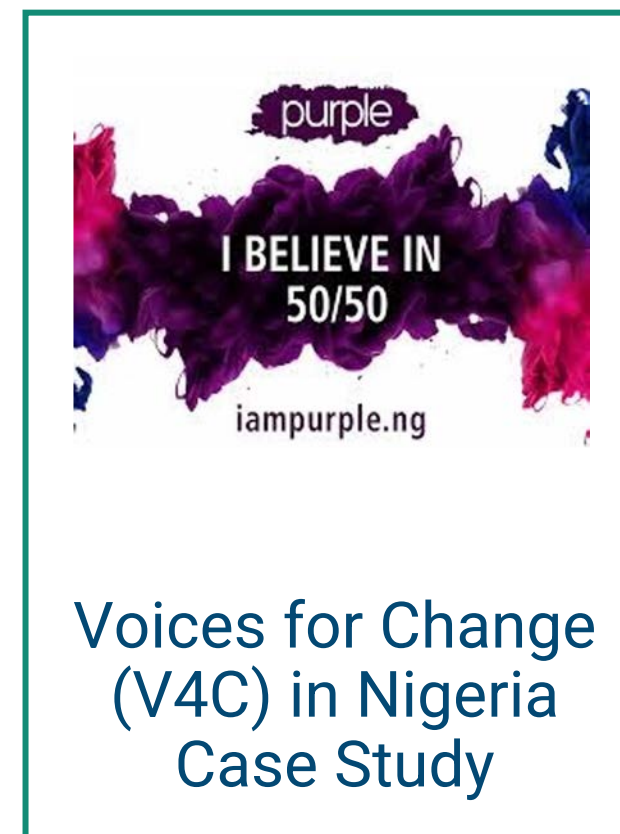
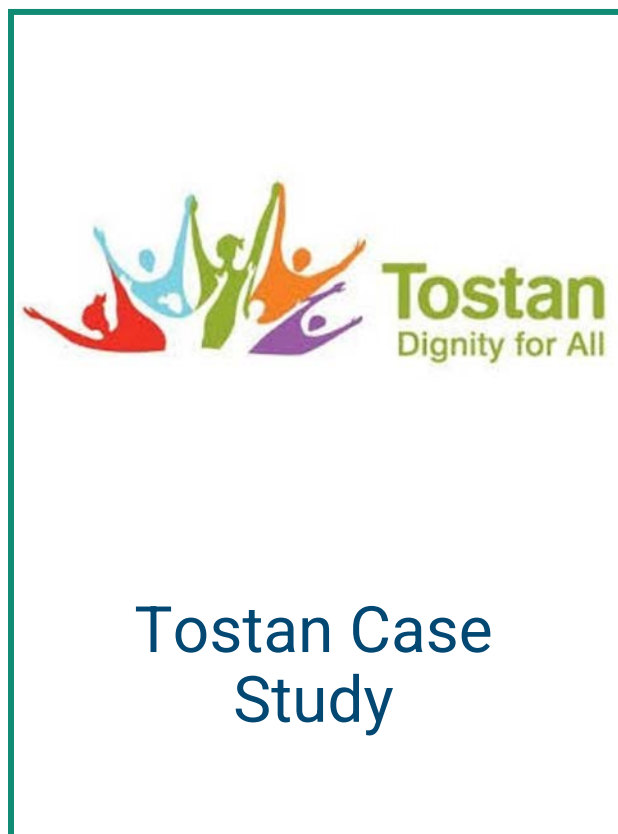




Drivers of Change



Case Studies: Norm Change Strategies





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Thank you

