



## MODULE SPECIFICATION

<b>Academic Year (student cohort covered by specification)</b>	2020-21
<b>Module Code</b>	1103
<b>Module Title</b>	Introduction to Health Economics
<b>Module Organiser(s)</b>	Dr Timothy Powell-Jackson & Dr Edoardo Masset
<b>Faculty</b>	Public Health & Policy
<b>FHEQ Level</b>	Level 7
<b>Credit Value</b>	<b>CATS:</b> 10 <b>ECTS:</b> 5
<b>HECoS Code</b>	100450
<b>Term of Delivery</b>	Term 1
<b>Mode of Delivery</b>	For 2020-21 this module will be delivered online only.  Where specific teaching methods (lectures, seminars, discussion groups) are noted in this module specification these will be delivered using an online platform. There will be a combination of live and interactive activities (synchronous learning) as well as recorded or self-directed study (asynchronous learning).
<b>Mode of Study</b>	Full-time
<b>Language of Study</b>	English
<b>Pre-Requisites</b>	None
<b>Accreditation by Professional Statutory and Regulatory Body</b>	None
<b>Module Cap (Maximum number of students)</b>	300
<b>Target Audience</b>	This module is primarily intended for MSc Public Health students.  Although a background in economics will be helpful, the module assumes no previous training in economics.
<b>Module Description</b>	The module introduces key economic concepts: making choices within scarce resources, efficiency, equity, markets, elasticity of demand, costing, production, marginal analysis, and opportunity cost. These are applied to issues concerned with the finance and delivery of health services. It examines

	the conditions under which normal markets work, and why they often 'fail' in health care. It also considers the principles and application of economic evaluation in health care.
<b>Duration</b>	10 weeks at 0.5 days per week
<b>Timetabling slot</b>	Term 1
<b>Last Revised (e.g. year changes approved)</b>	August / 2020

<b>Programme(s)</b>	<b>Status</b>
This module is linked to the following programme(s)	
Public Health (General)	Recommended
Public Health (Environment & Health)	Recommended
Public Health (Health Economics)	Compulsory
Public Health (Health Promotion)	Recommended
Public Health (Health Services and Management)	Recommended
Public Health (Health Services Research)	Recommended
Public Health for Development	Compulsory
Public Health for Eye Care	Compulsory

## Module Aim and Intended Learning Outcomes

<b>Overall aim of the module</b>
The overall module aim is to: <ul style="list-style-type: none"> <li>introduce economic ideas that can be used in pursuit of better health and health care. Students will be helped to appraise strengths and limitations of these ideas.</li> </ul>

<b>Module Intended Learning Outcomes</b>
Upon successful completion of the module a student will be able to: <ol style="list-style-type: none"> <li>Analyse determinants of demand, supply and costs of production;</li> <li>Apply the concepts of efficiency, equity, elasticity, marginal analysis and opportunity cost;</li> <li>Explain the basic market model, market failure, and the roles and limitations of markets (and governments) in health care;</li> <li>Explain the functions of health financing;</li> <li>Explain the principles of economic evaluation as applied to health care;</li> </ol>

## Indicative Syllabus

<b>Session Content</b>
The module is expected to cover the following topics: <ul style="list-style-type: none"> <li>Introduction of key economic concepts</li> <li>Making choices within scarce resources</li> </ul>

## Session Content

- Efficiency, equity, elasticity of demand, costing, production, marginal analysis, and opportunity cost
- Conditions under which normal markets and insurance markets work, and why they often fail in health care
- Health care financing and universal health coverage
- Principles and application of economic evaluation in health care

## Teaching and Learning

### Notional Learning Hours

Type of Learning Time	Number of Hours	Expressed as Percentage (%)
Contact time	25	25%
Directed self-study	25	25%
Self-directed learning	20	20%
Assessment, review and revision	30	30%
<b>Total</b>	<b>100</b>	<b>100%</b>

Student contact time refers to the tutor-mediated time allocated to teaching, provision of guidance and feedback to students. This time includes activities that take place in face-to-face contexts such as lectures, seminars, demonstrations, tutorials, supervised laboratory workshops, practical classes, project supervision as well as where tutors are available for one-to-one discussions and interaction by email. Student contact time also includes tutor-mediated activities that take place in online environments, which may be synchronous (using real-time digital tools such as Zoom or Blackboard Collaborate Ultra) or asynchronous (using digital tools such as tutor-moderated discussion forums or blogs often delivered through the School's virtual learning environment, Moodle).

The division of notional learning hours listed above is indicative and is designed to inform students as to the relative split between interactive (online or on-campus) and self-directed study.

### Teaching and Learning Strategy

This module uses a combination of preparatory work (readings, video watching, and activities), and interactive online sessions to meet the learning outcomes. Each week students are directed to preparatory work which should be carried out before the seminar. This will include viewing a pre-recorded lecture, core reading, and preparatory work for the seminar exercise.

Each pre-recorded lecture is 1 hour long (split into 20 minutes segments) and is delivered by leading researchers in the Faculty of Public Health and Policy.

## Teaching and Learning Strategy

Contact teaching time is in live (synchronous) Q&A sessions with lecturers and seminars involving exercises, discussion and debate facilitated by seminar leaders. Q&A sessions and seminars are available in two time slots (AM and PM London time).

## Assessment

### Assessment Strategy

The assessment for this module has been designed to measure student learning against the module intended learning outcomes (ILOs) as listed above. Formative assessment methods may be used to measure students' progress. The grade for summative assessment(s) only will go towards the overall award GPA.

The summative (formal) assessment for this module will be part of the summer written exams in June which will be online.

During the reading week and at the end of Term 1 there is a progress test that requires short answers to enable students to assess their progress.

### Summative Assessment

Assessment Type	Assessment Length (i.e. Word Count, Length of presentation in minutes)	Weighting (%)	Intended Module Learning Outcomes Tested
Exam (Papers 1 & 2)	1 question	100%	1 to 5

### Resitting assessment

Resits will accord with the LSHTM's [Resits Policy](#)

The Resit assessment will be the same assessment type as the first attempt (see previous table).

## Resources

### **Indicative reading list**

#### **Main textbook**

Guinness, L. and Wiseman, V. (2011) Introduction to Health Economics (second edition) Open University Press.

#### **Other recommended books**

Morris S, Devlin N and Parkin D. (2007) Economic Analysis in Health Care, Chichester, Wiley

Olsen J. (2009) Principles in Health Economics and Policy, Oxford, Oxford University Press.

McPake B, Normand C and Smith S. (2013) Health economics – an international perspective, (3rd Ed) Routledge, London.

Folland S, Goodman AC and Stano M. (2013) The economics of health and health care, (7th Ed) Prentice Hall, Upper Saddle River, New Jersey.

Palmer G and Ho M. (2008). Health Economics: a critical and global analysis. Palgrave MacMillan, New York.

#### **Other resources**

The full reading list and links to other resources are available on Moodle.

## Teaching for Disabilities and Learning Differences

The module-specific site on Moodle provides students with access to lecture notes and copies of the slides used during the lecture prior to the lecture (in pdf format). All lectures are recorded and made available on Moodle as quickly as possible. All materials posted up on Moodle areas, including computer-based sessions, have been made accessible where possible.

The LSHTM Moodle has been made accessible to the widest possible audience, using a VLE that allows for up to 300% zoom, permits navigation via keyboard and use of speech recognition software, and that allows listening through a screen reader. All students have access to “SensusAccess” software which allows conversion of files into alternative formats.

For students who require learning or assessment adjustments and support this can be arranged through the Student Support Services – details and how to request support can be found on the [LSHTM Disability Support pages](#).