MODULE SPECIFICATION

Academic Year	2026-27
Module Code	GHM101
Module Title	The Economics of Global Health Policy
Module Organiser(s)	Iris Mosweu
Contact email	For students studying University of London Awards (initial registration 2025/2026 and prior years): Enquiries may be made via their Student Advice Centre at: Student Advice Centre. For students studying LSHTM awards (registration in 2026/2027 and onwards): Enquiries should be emailed to: GHPsupport@lshtm.ac.uk
Faculty	Public Health & Policy
FHEQ Level	Level 7
Credit Value	**CATS** 15 **ECTS** 7.5
Mode of Delivery	Distance Learning
Mode of Study	Directed self-study, through online materials via the Virtual Learning Environment
Language of Study	English
Pre-Requisites	None
Accreditation by Professional Statutory and Regulatory Body	None
Module Cap (Maximum number of students)	None
Target Audience	This module is compulsory for the PGCert/PGDip/MSc Global Health Policy by Distance Learning and can also be taken as a standalone module. This module is intended for those students interested in the application of economic principles to the study of global health policy.
Module Description	This module introduces students to economic concepts, practice and evidence concerning the global economy and its relation to global health. It is aimed at students with little background knowledge of economics. The module includes a formative assignment to aid student learning and is assessed by a time-limited assessment (TLA).
Duration	Moodle is open to access from 1st October. Students then plan their own studies between October and June.

Last Revised (e.g. year changes approved)	June 2025

For students studying UoL awards (initial registration in 2025/2026 and prior years)

Programme(s) This module is linked to the following programme(s)	**Status**
PGCert/PGDip/MSc Global Health Policy (Distance Learning - University of London Worldwide)	Compulsory

For students studying LSHTM awards (registration in 2026/2027 and onwards)

Programme(s) This module is linked to the following programme(s)	**Status**
PGCert Global Health Policy (Distance Learning)	Compulsory
PGDip Global Health Policy (Distance Learning)	Compulsory
MSc Global Health Policy (Distance Learning)	Compulsory

Module Aim and Intended Learning Outcomes

Overall aim of the module
The overall module aim is to improve students' understanding of essential economic principles in global health policy.

Module Intended Learning Outcomes
Upon successful completion of the module a student should be able to: 1. describe the core features of economics and key economic terms as they relate to global health policy; 2. investigate areas of global health policy that are affected by economics; 3. analyse economic information and evidence in relation to global health issues; 4. evaluate the contribution of economics to aspects of global health policy.

Indicative Syllabus

Session Content
The module is expected to cover the following topics: • The Economics of Global Health Policy; • Macroeconomics and Health; • The Global Economy; • Global Economic Institutions and Health; • International Trade; • Income, Inequality and Health; • Global Economics of Infectious Diseases; • Global Economics of Non-Communicable Diseases;

Session Content
• Health Worker Migration; • Medical Tourism and e-health; • The Pharmaceutical Industry; • E-Health; • Global Public Goods for Health. • Health Financing

Teaching and Learning

Notional Learning Hours

Type of Learning Time	Number of Hours	Expressed as Percentage (%)
Directed self-study	78	52
Self-directed learning	22	15
Assessment, review and revision	50	33
Total	**150**	**100**

Teaching and Learning Strategy
Learning is self-directed against a detailed set of learning objectives using the materials provided. Module tutors provide asynchronous support for students by replying to students' questions in open online discussion forums and facilitating discussion. Students are also strongly encouraged to participate in live webinars available on Moodle to obtain tutor support, and to make use of LSHTM online library resources. In addition, written feedback is provided on submitted formative assignments.

Assessment

Assessment Strategy
An optional formative assessment (FA) is offered to students to assess their knowledge and understanding of the materials and receive individual feedback. The formative assessment is optional and will not count towards a student's final module grade. The summative assessment of this module is by time-limited assessment which will account for 100% of the student's final module grade.

Summative Assessment

Assessment Type	Assessment Length (i.e. Word Count, Length of presentation in minutes)	Weighting (%)	Intended Module Learning Outcomes Tested
Time-limited assessment	3 questions, word limit of 1,200 words per question	100	1 - 4

Formative assignments for this module can be submitted only once annually, no later than **14 February** and must be submitted via the online Assignment Management System.

Time-limited assessments for DL modules are held once a year, usually in June (including resits). Please note that a separate assessment fee may be payable in addition to the module fee. Further details will be communicated as soon as the final decisions are known.

For students studying UoL awards (initial registration in 2025/2026 and prior years)
Assessments are held in accordance with University of London's annual guidance.

For students studying LSHTM awards (registration in 2026/2027 and onwards)
Assessments are held in accordance with Chapter 8b of the LSHTM Academic Manual.

Resitting assessment
Resits will accord with Chapter 8b of the LSHTM Academic Manual. The resit assessment will be the same assessment type as the first attempt (see previous table).

Resources

Indicative reading list

Parkin M. (2022). What is economics? In: Parkin M,, Economics (14th edition). Pearson Education Limited. Chapter 1, 39-70.

Bloom D, Canning D (2000). The Health and Wealth of Nations. Science 287 (5456): 1207-1209.

Blouin C, Chopra M, van der Hoeven R (2009). Trade and social determinants of health. The Lancet 373, 502-507.

Smith RD (2010). The role of economic power in influencing the development of global health governance. Global Health Governance 3(2): 1-12 (http://www.ghgj.org).

Labonté R. Trade, investment and public health: compiling the evidence, assembling the arguments. Global Health. 2019 Jan 3;15(1):1 Peet R (2009). Unholy Trinity: The IMF, World Bank and WTO (2 ed). London: Zed Books. Chapter 3: 56-110.

Gleeson D, Labonté R (2020). Trade agreements and public health. Springer Singapore. Chapter 2. Deaton A. 2001. Health, Inequality, and Economic Development. Research Programme in Development Studies and Centre for Health and Wellbeing, Princeton University. – seminal work on the relationship between health and the distribution of income.

Keogh-Brown MR, Jensen HT, Edmunds WJ, Smith RD. 2020. The impact of Covid-19, associated behaviours and policies on the UK economy: a computable general equilibrium model. Social Science and Medicine - Population Health 12, DOI: 10.1016/j.ssmph.2020.100651.

Smith RD. 2006. Responding to global infectious disease outbreaks: lessons from SARS on the role of risk perception, communication and management. Social Science and Medicine 63: 3113–3123.

Moodie R, Stuckler D, Monteiro C, et. al. 2013. Profits and pandemics: prevention of harmful effects of tobacco, alcohol, and ultra-processed food and drink industries. Lancet 381: 670–79.

Aluttis C, Bishaw T and Frank Martina W (2014) The workforce for health in a globalized context global shortages and international migration. Glob Health Action. 7 (23611).

Lunt N, Smith, R, Exworthy M, Hanefeld J and Mannion R (2014) Market size, market share and market strategy: three myths of medical tourism. Policy & Politics. 42(4): 597-614.

Malerba, F and Orsenigo, L. 2015. The evolution of the pharmaceutical industry. *Business History*, 57:5, 664-687.

Cross S, Rho Y, Reddy H, Pepperrell T et al. 2021. Who funded the research behind the Oxford-AstraZeneca COVID-19 vaccine? Approximating the funding to the University of Oxford for the research and development of the ChAdOx vaccine technology. *BMJ Global Health*. 2021 ;6:e007321.

Biancuzzi H, Dal Mas F, Bidoli C, Pegoraro V, Zantedeschi M, Negro PA, Campostrini S, & Cobianchi L (2023). Economic and Performance Evaluation of E-Health before and after the Pandemic Era: A Literature Review and Future Perspectives. International journal of environmental research and public health, 20(5), 4038.

Other resources

A full list of essential, recommended and further reading is given for each session.

Teaching for Disabilities and Learning Differences

The module-specific site on Moodle provides students with access to the majority of the module learning materials, including a study guide and online reading list (detailing both essential and recommended readings), and additional resources including supplementary exercises and optional lecture recordings. In some cases, module materials include a text book that is made available to students in e-format. All materials posted on Moodle areas, including computer-based sessions, have been made accessible where possible. The LSHTM Moodle has been made accessible to the widest possible audience, using a VLE that allows for up to 300% zoom, permits navigation via keyboard and use of speech recognition software, and that allows listening through a screen reader. All students have access to "SensusAccess" software which allows conversion of files into alternative formats.

For Students studying University of London Awards (initial registration 2025/2026 and prior years):

For students with special needs, reasonable adjustments and support can be arranged – details and how to request support can be found on the University of London Worldwide website at: Inclusive practice and Access arrangements | University of London

For Students Studying LSHTM awards (registration 2026/2027 and onwards):

For students who require learning or assessment adjustments and support this can be arranged through the Student Support Services – details and how to request support can be found on the LSHTM Disability Support pages.