

**DOCTOR OF PUBLIC HEALTH PROGRAMME
LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE**

COMPULSORY TAUGHT MODULE

**UNDERSTANDING LEADERSHIP, MANAGEMENT & ORGANISATIONS (ULMO)
AUTUMN 2020**

Module aims and objectives

The key aims of this module are to provide you with the opportunity to:

- Explore a broad range of leadership, management and organisation theories to develop an understanding of how organisations work and the role of management, leaders and managers within them.
- Critically consider and assess the application of these theories in public health organisations and your own practice.
- Reflect on and develop a greater understanding of yourself as a manager and leader in public health.
- Gain an understanding of the relevance of context to the leadership and management of organisations.

By the end of the module, students should be able to:

- Demonstrate a critical understanding of different theories concerning the way people working in organizations behave as individuals and in groups
- Cite empirical examples from health sector organizations to support your analyses
- Describe theoretical explanations of how organizational structures, processes and culture influence professional and managerial behaviour and vice versa
- Demonstrate understanding of the nature of power and politics within and between organizations and how this effects leadership and managerial decision-making
- Demonstrate insight and enhanced awareness about yourself as a manager and leader through an assessment of your personal management and leadership styles.
- Demonstrate an understanding of the role of the external environment in the management of organisations.
- Apply critical thinking and reasoning to the assessment of organizational behaviour

Conceptual Outline

Leadership in public health policy and practice requires two types of skills – those concerned with leadership and management and those relating to improving and shaping policy and practice, involving accessing, understanding, developing, disseminating and facilitating the use of the evidence base for better public health

outcomes. The compulsory taught modules on the DrPH programme focus on both of these sets of skills.

Intelligent leadership and management are essential for the good organisation and delivery of health services, whether in high, middle or low income countries; by supranational organisations such as WHO and the UN or the actions of NGOs.

The ULMO module has three elements contained within sessions. The first provides an understanding of leadership, management and organisational theories, which can then be used to inform your own management practice and enable a greater understanding of the world around you and the organisations within which you work. The second is a more personal element, providing you with space to consider your own role as a manager and leader, how you interact with others and to help you understand why others interact with you in the way they do.

A third element, is to provide you with a grounding in theories and literature which *may* inform the research that you undertake as part of your initial research study, the organisation policy analysis.

The course takes a critical approach to organisation and management theories and their application, encouraging students to question assumptions and be critical in their thinking and analysis of the theories and concepts that they encounter on the course, particularly measuring these against their own experience and perceptions of reality.

Structure of the Module

The module runs across 11 weeks and teaching takes place on Thursdays and Fridays. There will be live sessions as well as pre-recorded lectures, readings and exercises to complete. You will be required to undertake some group work outside of the live sessions as well as reading and private study.

The course content includes organisation and management theories and empirical case studies; strategic management; change management; the study of organisations and personal leadership development.

A detailed timetable containing session outlines, essential and recommended reading will be available at the beginning of term.

Teaching sessions include lectures, journal article discussions, group work, practical case-study sessions and student presentations. Lecturers are sourced from academia as well as from professional management backgrounds.

Reading Materials

There is no core text book for this course, because most management and organization text books focus on the private sector or large-scale organizations and are not specific to healthcare, the public sector or NGOs. If you wish to purchase a text, any of the mainstream management and organisation text books will cover the basic concepts and theories. These types of text book are good reference sources, but they are expensive, so if you do wish to purchase one, I would advise you to spend time browsing different examples so that you can find one that you like. They will all cover the same topics.

A full references list will be provided at the beginning of the term. Once you have registered at the School, you will also find it **essential** to register with the University of London library in Senate House (a link will be provided in the module handbook). This will give you access to a wider range of management and organisation literature and journals than are available through the School library.

Assessment

There is one piece of assessed course work for the module:

- A marked assignment of 5,000 words. This is due in by 4.00pm on Friday, 22nd January, 2021

You will also be asked to provide an 800-1,000 word reflective piece of work on one of the case studies you will be taking part in during the module. This will be peer assessed and one of the aims is to get feedback on writing style to pick up any problems in advance of the assessed assignment,

Module Organiser

Jennifer Gosling is an Assistant Professor at the London School of Hygiene & Tropical Medicine. As well as being the module organiser for ULMO, Jenny is one of six Course Directors for the MSc Public Health. She is the co-organiser of the Health Services Management module and Stream Advisor for the Health Services Management stream both part of the MSc Public Health. After a degree and Masters in politics and sociology, Jennifer trained as a chef, before transferring to an administrative role in the not-for-profit sector. She spent 17 years as a primary care manager in various general practices and NHS Primary Care Trusts before joining LSHTM. Her principal research interests are management and organisation in primary care and the impacts of managerialist and neo-liberal reforms on public sector services and related issues of governance.

Co-module Organiser

Petra Mäkelä is a physician in Rehabilitation Medicine who has worked clinically and led rehabilitation services in the UK and Australasia. Reflecting on her experiences in a range of healthcare contexts, Petra became interested in using medical sociology perspectives to think about what goes on in the everyday work of organisations, teams, professionals, people receiving services and other supporters. She completed a professional doctorate and is currently undertaking health services research based in the Department of Health Services Research and Policy at

LSHTM. She has collaborated with a social enterprise developing supported self-management interventions through principles of coproduction. In addition, she works with an NGO undertaking medical assessments for people who have experienced torture and other forms of violence.

Module Administrator

Anne-Marie Sue-Patt works in the Teaching Support Office in Keppel Street. Her e-mail address is: anne-marie.sue-patt@lshtm.ac.uk

Preparation for the module:

If you would like to read something in advance of the course, although it is not a requirement, you could consider any of the following:

- ✓ Girei, E (2017) "Decolonising management knowledge: A reflexive journey as practitioner and researcher in Uganda" Management Learning Vol 48, No 4, ps 453-470 <https://journals.sagepub.com/doi/pdf/10.1177/1350507617697867>
- ✓ Lewis, D (2006) "Non-Governmental Organizations, Management & Development" Abingdon: Routledge
- ✓ Larbi, G (1999) 'The New Public Management Approach and Crisis States' United Nations Research Institute for Social Development Discussion paper No 112 [http://www.unrisd.org/80256B3C005BCCF9/\(httpAuxPages\)/5F280B19C6125F4380256B6600448FDB/\\$file/dp112.pdf](http://www.unrisd.org/80256B3C005BCCF9/(httpAuxPages)/5F280B19C6125F4380256B6600448FDB/$file/dp112.pdf)
- ✓ Minzberg, H (2011) "Managing" London: Financial Times
- ✓ Reicher SD, Haslam SA & Platow MJ (2018) 'Shared social identity in leadership' in Current Opinion in Psychology vol 23, ps 129-133