Module Specification

An online version of this specification is available to prospective students at www.lshtm.ac.uk/study/msc_module_handbook/section3_modules.html

GENERAL INFORMATION

Module name
Integrating Module: Health Promotion

Module code
1806

Module Organiser
Peter Weatherburn

Contact email
Peter.Weatherburn@lshtm.ac.uk

Home Faculty
Faculty of Public Health & Policy

Level

Credit
15 credits

Accreditation
Not currently accredited by any other body

Keywords
Planning and programming (incl. budgeting and evaluation); Team-work (incl. interdisciplinary, inter-professional); Self-reflection; Management/leadership; Communication (oral, written); Vulnerable groups.

AIMS, OBJECTIVES AND AUDIENCE

Overall aim
To help students draw together and apply the knowledge and skills acquired in preceding modules and apply them to the design and planning of an evidence-based health promotion intervention.

Intended learning outcomes
By the end of this module, students should be able to:
- Consider critically how to use evidence and theory to design (and sell) health promotion interventions and programmes
- Identify and execute all the steps involved in developing a bid to fund a health promotion programme
- Understand the importance of and be able to describe methods to manage project implementation including budgets and staffing
- Understand the purpose of monitoring and evaluation and be able to plan and develop monitoring frameworks and useful evaluations
- In response to a tender document, work in a group to write a proposal for a health promotion intervention or programme of interventions and undertake a group oral presentation to an external panel

Target audience
This module is compulsory for students taking the Health Promotion stream of the MSc Public Health. It will also be of interest to any other student seeking a career in health promotion or public health especially those with an interest in commissioning, designing, implementing or evaluating health promotion.

CONTENT

Session content
The module will include 7 lectures and associated group-work sessions addressing the following topics (though these may be subject to change):
- Describing health promotion interventions and programmes
- Stages of intervention design, including tendering, needs assessment, evidence review, programme and intervention planning, and budgeting
- Using evidence alongside theory to develop health promotion interventions and prepare written tenders
- Employing project management and budgeting skills to facilitate realistic implementation plans, including intervention transfer and scale-up
- Developing useful monitoring frameworks and planning potential evaluations

TEACHING, LEARNING AND ASSESSMENT

Study resources provided or required
A module handbook containing information about each session and key references for the module.

Teaching and learning methods
The module involves a combination of lectures and small group work. Lectures include consideration of case studies from high and low-income settings. Lecturers include LSHTM staff as well as external speakers with experience from government, academic and voluntary sectors. Students work together in small groups (3-4-5 people) to prepare and present a proposal for a health promotion intervention or programme.

Assessment details
Working in small groups of 3-4-5, students must prepare and present a 3,500-word funding proposal for a health promotion programme. The proposal will be presented to an invited panel during a mock tender interview. The group will submit the written tender revised in the light of the panel's comments and feedback, together with an individually prepared 700-1000-word assessment of the strengths and weaknesses of the group's proposed intervention (an individual Critical Limitations Analysis).
Each group of students shares a mark (0-5) for their final written group tender. The individual Critical Limitations Analysis will receive an additional grade-point (0-5) based on comprehensiveness in identifying the most important limitations of the intervention designed and presented in their own group exercise. The
Group Tender contributes 65%, and the individual Critical Limitations Analysis contributes 35% of the final GPA for the module.
For students who are required to resit or granted a deferral or new attempt, the task will be to submit an individual written 2,000-word assignment relating to the original task.

Assessment dates
The first draft written Group Tender (3,500 words) will be due on Friday 17th May 2019. Group interviews for the mock tender exercise will occur on Wednesday 22nd May. The final written assessments (revised Group Tender and Individual Limitations Analysis) will be due on Friday 24th May at 14:00 hours.
For students who are required to resit, or granted a deferral or new attempt, the assessment deadline will be the standard School-recommended date in mid/late September. The essay title will be released for coursework-type re-sits 3 weeks prior to the deadline for submission.

Language of study and assessment
English (please see 'English language requirements' below regarding the standard required for entry).

TIMING AND MODE OF STUDY
Duration
5 weeks at 2.5 days per week

Dates
Wednesday lunchtime to Friday afternoon.
For 2018-19 the module will start on Wednesday 24th April and finish on Friday 24th May 2019.

Timetable slot
Term 3 - slot E

Mode of Study
The module is taught face-to-face in London. Both full-time and part-time students follow the same schedule.

Learning time
The notional learning time for the module totals 150 hours, consisting of:
- Contact time = 48 hours
- Directed self-study = 26 hours
- Self-directed learning = 26 hours
- Assessment, review and revision = 50 hours

APPLICATION, ADMISSION AND FEES
Pre-requisites
The module builds on material taught in other modules, including Foundations for Health Promotion (1109), Basic Epidemiology (2001), Health Policy, Process & Power (1117), Principles of Social Research (1104), Health Care Evaluation (1400), Health Promotion Approaches and Methods (1807), and Evaluation of Public Health Interventions (1127). Only in exceptional circumstances will students who have not undertaken the Foundations for Health Promotion and Health Promotion Approaches and Methods modules be allowed to take this module. Such cases should be discussed with the Module Organiser.

English language requirements
A strong command of the English language is necessary to benefit from studying the module. Applicants whose first language is not English or whose prior university studies have not been conducted wholly in English must fulfil LSHTM’s English language requirements, with an acceptable score in an approved test taken in the two years prior to entry. Applicants may be asked to take a test even if the standard conditions have been met.

Student numbers
12-24 (numbers may be capped at 24 due to limitations in facilities or staffing)

Student selection
Preference will be given to LSHTM MSc students [particularly those following the Health Promotion stream of the MSc Public Health] and LSHTM research degree students. Other applicants meeting the entry criteria will usually be offered a place in the order applications are received, until any cap on numbers is reached. Applicants may be placed on a waiting list and given priority the next time the module is run.
Full Registration (full participation) by LSHTM research degree students is required for this module. LSHTM research degree students must have also taken Foundations for Health Promotion (1109) and Health Promotion Approaches and Methods (1807) prior to undertaking for this module.