## Module Specification

<table>
<thead>
<tr>
<th>GENERAL INFORMATION</th>
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<tbody>
<tr>
<td><strong>Module name</strong></td>
<td>The Economics of Global Health Policy</td>
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<tr>
<td><strong>Module code</strong></td>
<td>GHM101</td>
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<tr>
<td><strong>Module Organiser(s)</strong></td>
<td>Andreia C Santos</td>
</tr>
<tr>
<td><strong>Contact email</strong></td>
<td>The LSHTM distance learning programmes and modules are run in collaboration with the University of London. Enquiries may be made via their Student Advice Centre at: <a href="https://london.ac.uk/contact-us">https://london.ac.uk/contact-us</a> (Enquiries from face-to-face i.e. London-based LSHTM MSc or research students regarding study of DL modules should be emailed to <a href="mailto:distance@lshtm.ac.uk">distance@lshtm.ac.uk</a>.)</td>
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### Home Faculty
Faculty of Public Health & Policy  
London School of Hygiene & Tropical Medicine  
[https://www.lshtm.ac.uk/research/faculties/php](https://www.lshtm.ac.uk/research/faculties/php)

### Level
This module is at Level 7 (postgraduate Masters level) of the QAA Framework for Higher Education Qualifications in England, Wales & Northern Ireland (FHEQ).

### Credit
LSHTM award 15 credits on successful completion of this module.

### Accreditation
Not currently accredited by any other body.

### Keywords
Macroeconomics, global trade policy, global economy, global economic actors, economics of infectious and non-communicable disease, medical tourism, global pharmaceutical trade and global public goods.

## AIMS, OBJECTIVES AND AUDIENCE

### Overall aim
This module introduces students to economic concepts, practice and evidence concerning the global economy and its relation to global health. It aims to improve students’ understanding of essential economic principles in global health policy.

### Intended learning outcomes
By the end of this module, students should be able to:
- describe the core features of economics and key economic terms as they relate to global health policy;
- investigate areas of global health policy that are affected by economics;
- analyse economic information and evidence in relation to global health issues;
- evaluate the contribution of economics to aspects of global health policy.

### Target audience
This module is intended for those students interested in the application of economic principles to the study of global health policy. This module will be of interest to those who have ever wondered...What is the effect of globalisation on the spread of infectious or non-infectious diseases? How do infectious disease outbreaks influence trade? What is the purpose of global economic institutions like the World Bank, International Monetary Fund or World Trade Organisation? Do nations become healthier when they become richer? Are there positive as well as negative outcomes from health worker migration?
**What is 'medical tourism' and should countries engage in it? What are the key challenges faced by the global pharmaceutical industry in this day and age?**

### CONTENT

**Session content**

This module provides an introduction to essential economic concepts and issues to help students understand, interpret and apply these concepts to aspects of global health policy. It focuses on: economic concepts; macroeconomics of health; the history and key features of the global economy; global economic actors and institutions; global trade policy and health; the relationship between global wealth and health; studies of global economics and infectious disease, non-communicable disease, corporate sector, health worker migration, medical tourism, pharmaceuticals, and e-health; and global public goods for health.

The module addresses the following topics:

- Introduction
- Macroeconomics and Health
- The Global Economy
- Global Economic Actors and Institutions
- Global Trade
- Global Wealth and Health
- Global Economics of Infectious Diseases
- Global Economics of Non-Communicable Diseases
- Health Worker Migration
- Medical Tourism
- The Pharmaceutical Industry
- E-Health
- Global Public Goods for Health
- Conclusions.

### TEACHING, LEARNING AND ASSESSMENT

**Study resources provided or required**

The following materials are provided to students after registration for this module once a year:

- Access to the LSHTM Virtual Learning Environment – Moodle, containing programme resources including lecture notes, activities and access to web-based discussion forums
- All essential and some recommended readings - provided on Moodle via links to LSHTM library resources
- Access to LSHTM online library resources
- Suggested relevant websites
- In addition to these, students will be able to download a complete set of lecture notes, a CD-ROM with all module's content and some of the activities via Moodle to enable off-line study.

**Teaching and learning methods**

Learning is self-directed against a detailed set of learning objectives using the materials provided. Students are strongly encouraged to participate in module-specific discussions and real-time tutorials available on Moodle to obtain tutor support, and to make use of LSHTM online library resources. In addition, written feedback is provided on submitted assignments.

**Assessment details**

Formal assessment of this module consists of a two-hour unseen written examination which will account for 100% of the student’s final grade. If students fail the module overall, they are allowed one further attempt at the examination.
### Assessment dates

Formative assignments for this module can be submitted only once annually, no later than 31 March and must be submitted via the online Assignment Management System.

Unseen written examinations for DL modules are held once a year, in June (including resits). Examinations are normally taken in a student’s country of residence, in one of over 650 examination centres worldwide (arranged mainly through Ministries of Education or the British Council). A list of examination centres can be found at: [https://london.ac.uk/current-students/examinations/examination-centres](https://london.ac.uk/current-students/examinations/examination-centres)

A local fee will be payable direct to the examination centre. This fee is in addition to the programme/module fee and is set by, and paid directly to, the individual examination centres. The level of local examination centre fees varies across the world and neither the University of London nor the LSHTM have any control over the fee amount.

### Language of study and assessment

English (please see ‘English language requirements’ below regarding the standard required for entry).

### TIMING AND MODE OF STUDY

#### Duration

Students may start their studies at any time from access to the Moodle VLE (opens beginning of October) and receipt of study materials (CD dispatched annually usually during September and October, depending on the date of registration) and work through the material until the start of the June examinations (although assessment submission deadlines which are earlier than this must be observed).

#### Dates

Tutorial support for distance learning modules is available only from the beginning of October through to the end of May.

#### Mode of study

By distance learning.

#### Learning time

The notional learning time for the module totals 150 hours, consisting of:
- core sessions and web-based discussion forum participation ≈ 40 hours
- readings and session activities ≈ 90 hours
- assessment, review and revision ≈ 20 hours.

### APPLICATION, ADMISSION AND FEES

#### Pre-requisites

No specific pre-requisites.

Those wishing to study this module must have regular access to the internet to participate in module-specific discussions and tutorials on Moodle, benefit from online library facilities and submit assignments.

#### English language requirements

A strong command of the English language is necessary to benefit from studying the module. Applicants whose first language is not English or whose prior university studies have not been conducted wholly in English must fulfil LSHTM’s [English language requirements](https://london.ac.uk/current-students/examinations/examination-centres), with an acceptable score in an approved test taken in the two years prior to entry. Applicants may be asked to take a test even if the standard conditions have been met.

#### Student numbers

There is no cap on the number of students who can register for this distance learning module. The number of students actively studying this module varies, but typically approx. 125 students register for the module per year.
## Student selection
This module is compulsory for students registered for the PG Certificate/PG Diploma/MSc in Global Health Policy. It is an optional elective module for those on the PG Diploma/MSc Demography and Health programme. Alternatively, students may register for this as an “individual module”. This module is also open to LSHTM research degree students.

## Fees
The current schedule of fees can be viewed at [https://london.ac.uk/applications/costs-your-course/course-fees](https://london.ac.uk/applications/costs-your-course/course-fees) (click on the Postgraduate fees 2018-19 link).

## Scholarships
Scholarships are not available for individual modules. Some potential sources of funding are detailed on the LSHTM website.

## Admission deadlines
Applications for LSHTM distance learning programmes and modules are managed by the University of London. To apply to take either a formal award (i.e. PG Certificate, PG Diploma or MSc) or an individual module, click on the following link: [https://london.ac.uk/courses/global-health-policy](https://london.ac.uk/courses/global-health-policy)

Key deadlines are as follows:
- Application deadline: 31 August each year
- Registration deadline (new students): 30 September each year
- Registration deadline (continuing students, with the exception of those taking individual modules): 31 October.

**Please note:** The academic year starts 1 October. Students who register after 1 October should note that module welcome and Collaborate sessions held in October are recorded, but they cannot request an extension to assignment submission deadlines or apply for an examination extenuating circumstance as a result of registering later than 1 October.

In-house LSHTM DrPH/research students wishing to study this module should note information given in the mixed mode study option links at: [https://lshtm.sharepoint.com/Teaching-and-Support/Pages/taught-programmes-handbooks-regulations-policies.aspx](https://lshtm.sharepoint.com/Teaching-and-Support/Pages/taught-programmes-handbooks-regulations-policies.aspx)

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### ABOUT THIS DOCUMENT

**This module specification applies for the academic year** 2017-18

**Last revised/approved** 29 / 01 / 2018, by Marcus Keogh-Brown

Further revisions revised 25 /02/ 2018, by Andreia C Santos]

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